



DENVER
PUBLIC
SCHOOLS

Communications

Communications Channels to Share Your News or Event

DPS Newsletters (internal audiences)

Submit your message for consideration for our newsletter cascade (Principal Weekly, Teacher Weekly, Team DPS Weekly) here: thecommons.dpsk12.org/newsletters. Questions? Contact newsletters@dpsk12.org.

DPS Website Announcements and Social Media (external audiences)

Submit your message and photo to Share Your Good News: dpsk12.org/shareyourgoodnews/. Questions? Contact communications@dpsk12.org.

Find DPS on social media: Facebook [@DenverPublicSchools](https://www.facebook.com/DenverPublicSchools), Twitter [@dpsnewsnow](https://twitter.com/dpsnewsnow), Instagram and YouTube.

... In addition, our team publishes a **Board of Education** Update following board meetings. To sign up for these newsletters, contact newsletters@dpsk12.org.

... And, our team collects and publishes nominations for teammates **Living Our DPS** (goo.gl/mrBehG), as well as for the **Night of Honor** recognition event. Questions? Contact Our_DPSValues@dpsk12.org.

Supports for Our Multilingual Students and Families

EDUCA radio, newspaper, social media and TV

EDUCA is a daily radio show in Spanish with one English show each week, a quarterly bilingual newspaper and a monthly TV show shown on Ch. 22. To suggest ideas, contact EDUCA@dpsk12.org.

Language Services:

The language services division of the Multicultural Outreach Office provides language support to K-12 DPS schools and departments. Linguistic services for essential communication to parents are free of charge to schools and departments, with some exceptions.

Submit a translation or interpretation request at communications.dpsk12.org/translation.html.

Questions about translation (written) requests? Contact translation@dpsk12.org. Questions about interpretation (oral) requests? Contact interpretations@dpsk12.org.

Websites and Intranet

Denver Public Schools website: dpsk12.org

Serving external audiences, including parents, students and community members. Want to add a department or school webpage? Contact communications@dpsk12.org.

The Commons intranet: thecommons.dpsk12.org

Created for Team DPS, featuring department pages and resources. Want to add your department page? Contact thecommons@dpsk12.org.

DPS Style and Branding Guidelines, including Logos

DPS Logo – Consult the DPS brand standards guide (brandstandards.dpsk12.org) for proper usage, and visit the logo webpage (dpsk12.org/communications/logos-branding/) for versions of the logo in multiple languages.

Department Logo – We are shifting to a new logo template and are happy to create a version for your team; see the new logo lockup for departments (bit.ly/DPSInternalLogoLockup).

Crisis Communications and Media Relations

Contact Will Jones, Director of Media Relations, at will_jones@dpsk12.org, 720-448-3751 (cell), or Nancy Mitchell, Chief Communications Officer, at nancy_mitchell@dpsk12.org, 303-478-4573 (cell)